



PERFORMANCE AND PLANNING EXCHANGE
FORUM SUR LE RENDEMENT ET LA PLANIFICATION

**SPONSORSHIP
PACKAGE**

Result-Based Management Professional Development Summit

Building a Results-Oriented Public Sector Ecosystem



April 29, 2025



8:30 AM - 06:30 PM EST



120 University Private, Ottawa



RBM SUMMIT 2025



What is PPX?

The Performance and Planning Exchange (PPX) is a non-profit Canada-based international centre of excellence for learning, sharing and developing expertise in performance and planning – including its measurement, implementation, public reporting and management.

RBM Summit

*This is a **NEW** event and replaces the popular **PPX Annual Symposium**.*

The Summit is a collaborative initiative between PPX (Performance and Planning Exchange) and the University of Ottawa's Centre on Governance. This intensive one-day learning event brings together practitioners and experts, industry, and academic insights to advance the practice of RBM in the evolving public sector landscape. The RBM Summit is developed to support the "results community of practice". This diverse and dynamic group brings together experts with a variety of skills, including strategic planning, risk management, and performance measurement, as well as monitoring, evaluation, auditing and performance reporting, fostering an enriching exchange of new ideas and best professional practices.

The RBM Summit welcomes participants from governments, the private sector, think tanks, research organizations, civil society organizations, and other stakeholders engaged in the results agenda. Open to attendees from across Canada and internationally, the Summit offers both in-person and online participation options, ensuring accessibility for a coast to coast to coast and global audience. Additionally, all workshop videos will be available for streaming post-conference, allowing for continued learning and engagement. Whether you're a seasoned practitioner or new to results-based management, this Summit provides an invaluable opportunity to connect, learn, and contribute to the evolving field of RBM in public administration.

Full information on the 2025 Summit may be found at ppx.ca/new-rbm-summit-2025

PPX FRP

A variety of great sponsorship opportunities are available.
Book yours today!



GOLD - \$3,000 plus HST

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Public acknowledgement by Emcee at the Networking Reception, Opening and Closing Remarks
- Speaking Opportunity to introduce a keynote speaker session or at beginning of the Reception
- Organization logo displayed on video thumbnails and in the opening credits of each post-conference workshop video
- Opportunity to introduce a keynote speaker session
- Organization logo displayed on signs placed on tables in plenary room
- Recognition on the PPX and University of Ottawa Centre on Governance website
- Opportunity to submit an article for an e-Zine promoting the Summit
- Organization referenced throughout the social media campaign for the event
- Organization logo displayed on the onsite signage and online platform
- One in person + one virtual pass (a 1300\$ value)



SILVER - \$2,000 plus HST

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Speaking Opportunity at beginning of one Workshop
- Organization logo displayed on video thumbnails and in the opening credits of each post-conference workshop video
- Public acknowledgement by Emcee at the Networking Reception, Opening and Closing Remarks
- Recognition on the PPX and University of Ottawa Centre on Governance website
- Opportunity to submit an article for an e-Zine
- Organization referenced throughout the social media campaign for the event
- One in person pass to the event (a 850\$ value)



BRONZE - \$750 plus HST

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Public acknowledgement by Emcee at the Opening and Closing Remarks
- Recognition on the PPX and University of Ottawa website
- Opportunity to submit an article for an e-Zine
- Organization logo displayed on video thumbnails and in the opening credits of each post-conference workshop video
- Organization referenced throughout the social media campaign for the event
- One virtual pass to the event (a 450\$ value)

Breakfast (1 available) \$500 plus HST

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the food tables during the breakfast
- Public acknowledgement by Emcee at the Opening and Closing Remarks
- Recognition on the PPX and University of Ottawa Centre on Governance websites
- Organization logo displayed on the onsite signage
- Organization logo displayed on videos produced post-conference

Refreshment Break (2 available) \$500 plus HST

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the food tables during the Refreshment Break
- Public acknowledgement by Emcee at Opening and Closing Remarks
- Recognition on the PPX and University of Ottawa Centre on Governance websites
- Organization logo displayed on the onsite signage
- Organization referenced throughout the social media campaign for the event

Previous PPX Event Sponsors/Exhibitors Include:



uOttawa

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Program Evaluation

carleton.ca/sppa/dppe



RBM SUMMIT 2025

SPONSORSHIP FORM

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Partnership Opportunities

Gold (\$3,000) _____ Bronze (\$750) _____ Break (\$500) _____

Silver (\$2,000) _____ Breakfast (\$500) _____

TOTAL:

HST: (HST: #R873599120 RT0001)

TOTAL PRICE:

**For further promotion in the program and on the website,
please forward the following to info@ppx.ca:**

Corporate Logo

Corporate write-up (50 words)

Method of Payment

Invoice Me

Cheque enclosed made payable to the PPX
c/o The Willow Group

Charge my

American Express MasterCard VISA

Card Number

Exp. Date

Cardholder Name

CCV#

Signature

Sponsor Cancellation Policy: Once a sponsorship invoice has been issued, cancellation of any or all sponsorship requested before February 1, 2025 shall entitle the Performance and Planning Exchange (PPX), as operators of the 2025 Summit, to a cancellation fee of 25% of the rental and/or sponsorship value for which cancellation is requested. Cancellation will not be permitted after February 1, 2025. The sponsor will be responsible after that date for the full amount of the sponsorship value and any collections therewith as reasonably determined by the Performance and Planning Exchange (PPX). Notification of cancellation must be received by the Performance and Planning Exchange (PPX in written form).

**You MUST sign and date here for
your registration to be complete**

Signature:

Date:

Print Name:

Complete the registration form and return to: Performance and Planning Exchange c/o TheWillow Group

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