



**PPX SPONSORSHIP  
PACKAGE**

PERFORMANCE AND PLANNING EXCHANGE  
FORUM SUR LE RENDEMENT ET LA PLANIFICATION



**The Future-Fit Public Sector: Designing  
and Delivering Programs and Services**

**26<sup>TH</sup>  
ANNUAL**

**PPX  
SYMPOSIUM**  
October 25-26, 2023



## What is PPX?

The Performance and Planning Exchange (PPX) is a non-profit Canada-based international centre of excellence for learning, sharing and developing expertise in performance and planning – including its measurement, implementation, public reporting and management.



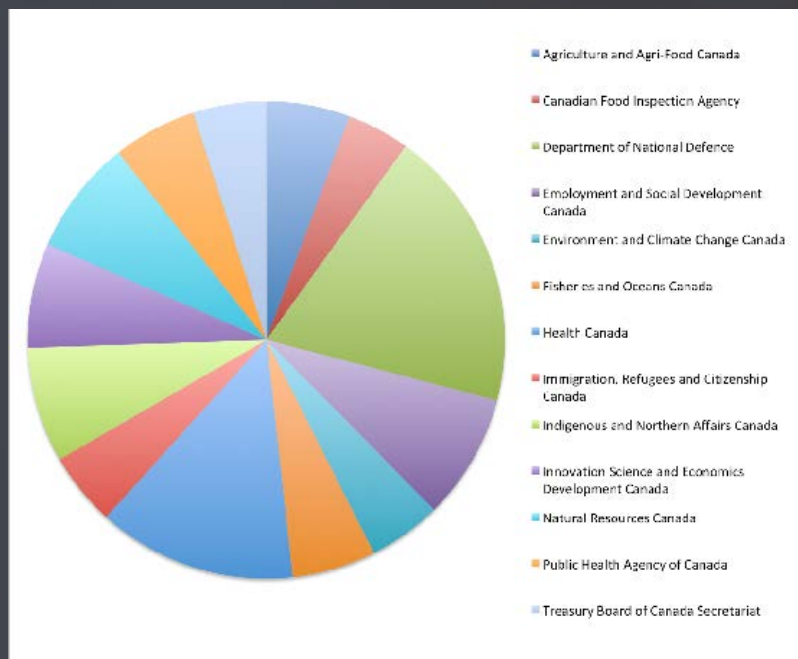
## PPX Symposium

The PPX Symposium is the leading forum for performance and planning professionals in Canada. Attendees include the top purchasers of consulting services for many of Canada's Public and Private Sector organizations.

## Who Attends the PPX Symposium

With a membership of over 3600, the PPX community consists of public servants from all levels of government, consultants, practitioners, academics, NGOs and students who all share an interest in performance-based management.





### 2019 Statistics - 10 or More Attendees From These Organizations



### Other organizations that participate:

Office of the Auditor General of Canada, Office of the Commissioner of Official Languages, Office of the Privacy Commissioner of Canada, Office of the Secretary to the Governor General, Office of the Superintendent of Financial Institutions Canada, Royal Canadian Mounted Police, University of Victoria, University of Waterloo, Veterans Affairs Canada, Public Safety Canada, Parks Canada, Statistics Canada, Transport Canada

## Become a PPX sponsor and take advantage of exceptional marketing opportunities:

-  **NETWORK** – Great way to create and maintain relationships. Connect with Performance and Planning professionals in many of Canada’s Public and Private Sector organizations
-  **EDUCATION** – Leading-edge thinking, discussion of “hot” issues, the latest in government initiatives and best practices
-  **ADVERTISING** – Regular e-mailers will promote program highlights and partners
-  **SOCIAL MEDIA** – This will be used to create excitement around the event, speakers and partners

Sponsorship Opportunity	Gold (\$3,000)	Silver (\$2,000)	Bronze (\$750)	Luncheon (2 available) (\$750)	Breakfast (2 available) (\$500)	Networking Break (4 available) (\$500)
Complementary Symposium passes (2) (value \$2,000)	●					
Complementary Symposium pass (1) (value \$1,000)		●				
Audio Visual (AV) opportunity. Organization logo displayed on Welcome and Closing slides	●					
Organization logo displayed on signs placed on tables in plenary room	●					
Public acknowledgement by Emcee at the Opening and Closing Remarks	●					
Full-page ad in printed program	●					
Half-page ad in printed program		●	●			
Speaking opportunity at the opening of Welcome Reception		●				
Acknowledgement by Emcee at Welcome Reception, opening and closing remarks		●				
Opportunity to submit an article for an e-zine	●	●				
Partner ribbon for registered delegates and exhibitors	●	●	●	●	●	●
On-site recognition through verbal announcements, signage and sponsor slides	●	●	●	●	●	●
Recognition in program	●	●	●	●	●	●
Corporate profile and logo on PPX Web site with link	●	●	●	●	●	●
Business Card size ad in printed program				●		
Organization logo displayed on the signs placed in the Welcome Reception area		●				
Organization logo displayed on the signs placed on the food tables during the lunch				●		
Organization logo displayed on the signs placed on the food tables during the breakfast					●	
Organization logo displayed on the signs placed on the food tables during the Networking Break						●

**A variety of great sponsorship opportunities are available. Book yours today!**



## **GOLD - \$3,000**

### **PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Logo will be printed on all delegate badges
- Public acknowledgement by Emcee at the Opening and Closing Remarks
- Audio Visual (AV) opportunity. Organization logo displayed on Welcome and Closing slides
- Organization logo displayed on signs placed on tables in plenary room
- Full-page ad and organization logo in the printed program
- Recognition on the PPX website
- Opportunity to submit an article for an e-Zine
- Partner ribbon for all your registered delegates and exhibitors
- Organization logo displayed on the onsite signage



## **SILVER - \$2,000**

### **PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Speaking Opportunity at beginning of reception
- Organization logo displayed on the signs placed in the Welcome Reception area.
- Half-page ad and organization logo in the printed program
- Public acknowledgement by Emcee at the Welcome Reception, Opening and Closing Remarks
- Recognition on the PPX website
- Opportunity to submit an article for an e-Zine
- Partner ribbon for all your registered delegates and exhibitors
- Organization logo displayed on the onsite signage



## BRONZE - \$750

### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Half-page ad and organization logo in the printed program
- Public acknowledgement by Emcee at the Opening and Closing Remarks
- Recognition on the PPX website
- Opportunity to submit an article for an e-Zine
- Partner ribbon for all your registered delegates and exhibitors
- Organization logo displayed on the onsite signage

## Luncheon (2 available) - \$750

### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the food tables during the lunch
- Business card size ad and organization logo in the printed program
- Public acknowledgement by Emcee at the Opening and Closing Remarks
- Recognition on the PPX website
- Partner ribbon for all your registered delegates
- Organization logo displayed on the onsite signage

## Networking Break (4 available) - \$500

### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the food tables during the Networking Break
- Organization logo included in the printed program
- Public acknowledgement by Emcee at Opening and Closing Remarks
- Recognition on the PPX website
- Partner ribbon for all your registered delegates
- Organization logo displayed on the onsite signage

## Breakfast (2 available) - \$500

### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the food tables during the breakfast
- Public acknowledgement by Emcee at the Opening and Closing Remarks
- Recognition on the PPX website
- Partner ribbon for all your registered delegates
- Organization logo displayed on the onsite signage



## Previous Sponsors/Exhibitors Include:



Online Graduate Diploma  
Public Policy and  
Program Evaluation



**Carleton**  
University

Public Policy and  
Program Evaluation

[carleton.ca/sppa/dppe](http://carleton.ca/sppa/dppe)



2023 Twenty-Sixth PPX Symposium  
**SPONSORSHIP FORM**  
October 25-26, 2023

Contact Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Prov / State: \_\_\_\_\_  
Country: \_\_\_\_\_ Postal Code / ZIP: \_\_\_\_\_  
Email: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
Website: \_\_\_\_\_

**Partnership Opportunities**

Gold (\$3,000) \_\_\_\_\_ Bronze (\$750) \_\_\_\_\_ Breakfast (\$500) \_\_\_\_\_  
Silver (\$2,000) \_\_\_\_\_ Luncheon (\$750) \_\_\_\_\_ Break (\$500) \_\_\_\_\_

**TOTAL:**

HST: (HST: #R873599120 RT0001)

**TOTAL PRICE:**

**For further promotion in the program and on the website,  
please forward the following to [info@ppx.ca](mailto:info@ppx.ca):**

- Corporate Logo
- Corporate write-up (50 words)

**Method of Payment**

Invoice Me  
Cheque enclosed made payable to the PPX  
c/o The Willow Group  
Charge my  
American Express    MasterCard    VISA  
Card Number  
Exp. Date  
Cardholder Name  
CCV#  
Signature

**Sponsor Cancellation Policy:** Once a sponsorship invoice has been issued, cancellation of any or all sponsorship requested before May 1, 2023 shall entitle the Performance and Planning Exchange (PPX), as operators of the 2023 Symposium, to a cancellation fee of 25% of the rental and/or sponsorship value for which cancellation is requested. Cancellation will not be permitted after May 1, 2023. The sponsor will be responsible after that date for the full amount of the sponsorship value and any collections therewith as reasonably determined by the Performance and Planning Exchange (PPX). Notification of cancellation must be received by the Performance and Planning Exchange (PPX in written form).

**You MUST sign and date here for  
your registration to be complete**

Signature:

Date:

Print Name:

**Complete the registration form and return to: Performance and Planning Exchange c/o TheWillow Group**

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