



PPX

PERFORMANCE AND
PLANNING EXCHANGE

SPONSORSHIP PACKAGE



PPX 25th Virtual Symposium

Planning & Performance for a More Resilient Future

2 DAY VIRTUAL EVENT / MAY 25-26, 2022

What is PPX?

The Performance and Planning Exchange (PPX) is a non-profit Canada-based international centre of excellence for learning, sharing and developing expertise in performance and planning – including its measurement, implementation, public reporting and management.

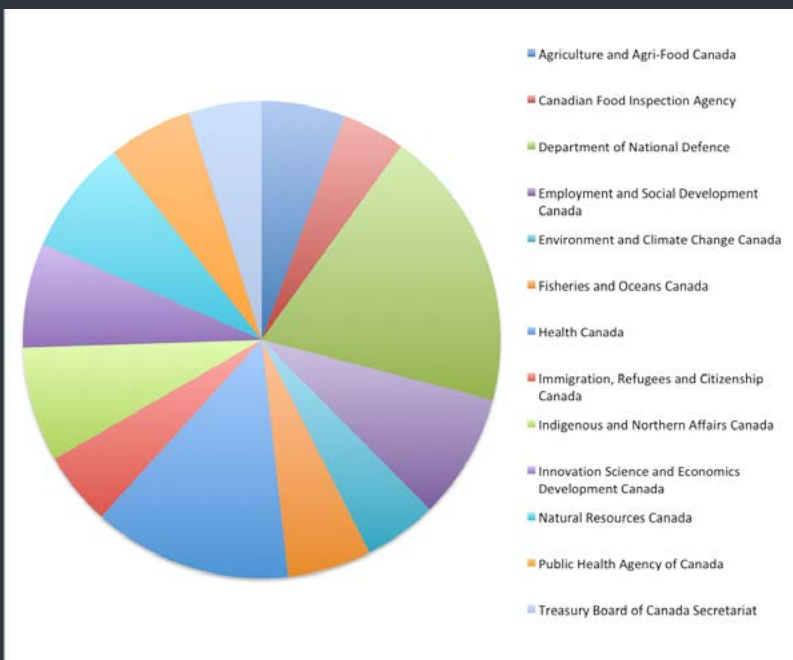
PPX Symposium

The PPX Symposium is the leading forum for performance and planning professionals from across Canada and elsewhere to connect, share knowledge and develop expertise in performance planning and measurement. Key themes to be explored this year include Results-Based Management; Diversity, Wellness and Mental Health; and Gender-based Analysis Plus (GBA+).

Who Attends the PPX Symposium

With a membership of over 3600, the PPX community consists of public servants from all levels of government, consultants, practitioners, academics, NGOs and students who all share an interest in performance-based management. Attendees include the top purchasers of consulting services for many of Canada's Public and Private Sector organizations.

2021 Statistics - 10 or More Attendees From These Organizations



Other organizations that participate:

Office of the Auditor General of Canada, Office of the Commissioner of Official Languages, Office of the Privacy Commissioner of Canada, Office of the Secretary to the Governor General, Office of the Superintendent of Financial Institutions Canada, Royal Canadian Mounted Police, University of Victoria, University of Waterloo, Veterans Affairs Canada, Public Safety Canada, Parks Canada, Statistics Canada, Transport Canada



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BECOME A PPX SPONSOR AND TAKE ADVANTAGE OF EXCEPTIONAL MARKETING OPPORTUNITIES:

NETWORK – Great way to create and maintain relationships. Connect with Performance and Planning professionals in many of Canada’s Public and Private Sector organizations

EDUCATION – Leading-edge thinking, discussion of “hot” issues, the latest in government initiatives and best practices

ADVERTISING – Regular e-mailers will promote program highlights and partners

SOCIAL MEDIA – This will be used to create excitement around the event, speakers and partners

Sponsorship Opportunity	Gold	Silver	Bronze	Break Between sessions (4 available)
	\$1,500	\$1,000	\$500	\$250
Complementary registrations	2	1	0	n/a
Acknowledgement of sponsor by Emcee	Beginning and end of each day	Beginning of each day	Beginning of each day	Beginning and end of the sponsored break
Opportunity to sponsor a session and introduce and thank the keynote speaker	1	1	0	n/a
Rotating logo on the Symposium Platform	Yes	Yes	Yes	Yes
Logo on Symposium Platform / home page and thank-you page	Large	Medium	Small	Small
Marketing video on the Symposium Platform (Optional)	Yes	Yes	n/a	n/a
Logo and corporate profile on PPX Web site with links to PPX LinkedIn and twitter social media accounts	Yes	Yes	Yes	Yes
Opportunity to submit an article for an e-zine	Yes	Yes	Yes	No

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**A VARIETY OF GREAT SPONSORSHIP OPPORTUNITIES
ARE AVAILABLE. BOOK YOURS TODAY!**



1. Gold Sponsorship – \$1,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Two Symposium passes
- Acknowledgement by Emcee at the beginning and end of each day
- Opportunity to sponsor one session and introduce and thank the Keynote Speaker
- Rotating logo on the Symposium Platform
- Large logo on the Symposium platform, home page and thank you page
- Marketing video on the Symposium Platform (Optional) – Video is provided by the Sponsor.
- Logo and corporate profile on PPX Web site with links to PPX LinkedIn and twitter social media accounts
- Opportunity to submit an article for an e-zine



2. Silver Sponsorship \$1,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- One Symposium passes
- Acknowledgement by Emcee at the beginning and end of each day
- Opportunity to sponsor one session and introduce and thank the Keynote Speaker
- Rotating logo on the Symposium Platform
- Medium logo on the Symposium platform, home page and thank you page
- Marketing video on the Symposium Platform (Optional) – Video is provided by the Sponsor.
- Logo and corporate profile on PPX Web site with links to PPX LinkedIn and twitter social media accounts
- Opportunity to submit an article for an e-zine



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3. Bronze Sponsorship \$500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Acknowledgement by Emcee at the beginning of each day
- Rotating logo on the Symposium Platform
- Small logo on the Symposium platform, home page and thank you page
- Logo and corporate profile on PPX Web site with links to PPX LinkedIn and twitter social media accounts
- Opportunity to submit an article for an e-zine



4. Break Sponsorship \$250

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Acknowledgement at the beginning and end of break
- Rotating logo on the Symposium Platform
- Small logo on the Symposium platform, home page and thank you page
- Logo and corporate profile on PPX Web site with links to PPX LinkedIn and twitter social media accounts



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PREVIOUS SPONSORS/EXHIBITORS INCLUDE:



Public Policy and
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CARLETON UNIVERSITY



GOSS GILROY INC.
Management Consultants
Conseillers en gestion



CONSULTING &
PROFESSIONAL STAFFING
Financial and Corporate Management

FINANCIAL MANAGEMENT
INSTITUTE OF CANADA

fmi

INSTITUT DE LA GESTION
FINANCIÈRE DU CANADA



PPX FRP

PERFORMANCE AND PLANNING EXCHANGE
FORUM SUR LE RENDEMENT ET LA PLANIFICATION

**FOR FURTHER INFORMATION, PLEASE CONTACT
THE PPX SPONSORSHIP COORDINATOR**

Tel: 613 236-9058

Email: info@ppx.ca | www.ppx.ca



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2022 Twenty-Fifth Virtual PPX Symposium

SPONSORSHIP FORM

2 DAY VIRTUAL EVENT / MAY 25-26, 2022

Contact Name: _____

Organization: _____

Address: _____

City: _____ Prov / State: _____

Country: _____ Postal Code / ZIP: _____

Email: _____

Tel: _____ Fax: _____

Website: _____

Partnership Opportunities

Gold (\$1,500) _____

Bronze (\$500) _____

Silver (\$1,000) _____

Break (\$250) _____

TOTAL:

HST: _____

TOTAL PRICE: _____ (HST: #R873599120 RT0001)

Method of Payment

Invoice Me

Cheque enclosed made payable to the PPX
c/o The Willow Group

Charge my

American Express MasterCard VISA

Card Number _____

Exp. Date _____

Cardholder Name _____

CCV# _____

Signature _____

**For further promotion in the program and on the website,
please forward the following to info@ppx.ca:**

Corporate Logo

Corporate write-up (50 words)

Sponsor Cancellation Policy: Once a sponsorship invoice has been issued, cancellation of any or all sponsorship requested before May 1, 2022 shall entitle the Performance and Planning Exchange (PPX), as operators of the 2022 Symposium, to a cancellation fee of 25% of the rental and/or sponsorship value for which cancellation is requested. Cancellation will not be permitted after May 1, 2022. The sponsor will be responsible after that date for the full amount of the sponsorship value and any collections therewith as reasonably determined by the Performance and Planning Exchange (PPX). Notification of cancellation must be received by the Performance and Planning Exchange (PPX) in written form.

**You MUST sign and date here for
your registration to be complete**

Signature:

Date:

Print Name:

Complete the registration form and return to: Performance and Planning Exchange c/o The Willow Group

1485 Laperriere Avenue, Ottawa, ON K1Z 7S8 • Tel: 613.236.9058 • Email: info@ppx.ca