



IBM Center for  
The Business of Government

# **The Future of Performance Measurement Is Here:** Data, Evidence & Behavioural Science

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John Kamensky, Emeritus Fellow

# What Is the IBM Center?

We help public sector executives improve the effectiveness of government with practical ideas and original thinking.



**Research Reports**



**Podcasts with Government Leaders**



**Magazine**

# Overview of U.S. Trends

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- **U.S. Performance Movement Has Matured**
- **Data Analytics & Evidence-Based Policymaking Movement Is Catching Fire**
- **Behavioural Public Administration Movement Is Just Beginning**



# U.S. Performance Movement Has Matured

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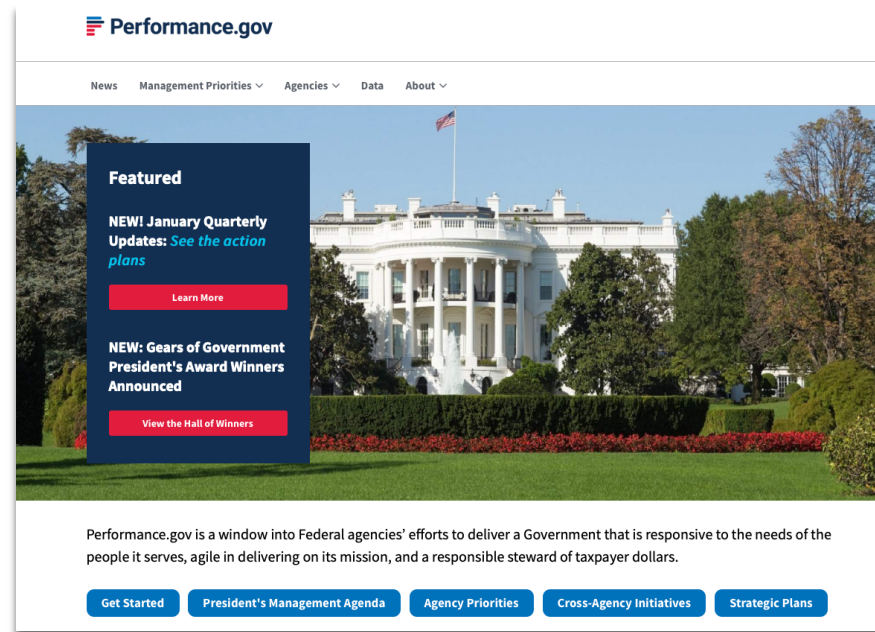
- **The Evolution of Federal Performance Movement Over Past 30 Years**
  - Where is the U.S. Federal Government in 2021?
  - Increasingly Woven into the Way the U.S. Federal Government Works
- **State and Local Performance Movement**
  - State Level Initiatives
  - Local Level Initiatives



# Performance Movement (continued)

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- Has the Performance Movement Made a Difference?
- Where Is the U.S. Performance Movement Headed?



# Data Analytics & Evidence-Based Policymaking Movement Is Catching Fire

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- **U.S. Federal Data Analytics and Evidence Initiatives**
  - Where Is the U.S. Federal Government in 2021?
  - Examples of Data Analytics & Evidence-Based Government Initiatives



- **Data Analytics & Evidence Initiatives at the State and Local Levels**
  - State Level Initiatives
  - Local Level Initiatives

# ***Data Analytics & Evidence Movement (continued)***

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- **Is the Data Analytics & Evidence Movement Making a Difference?**
- **Where Is the Data Analytics & Evidence Movement Headed?**



# Behavioural Public Administration Movement Is Just Beginning

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Office of Evaluation Sciences

- **U.S. Federal Behavioural Public Administration Initiatives**

- Where Is the U.S. Federal Government in 2021?
- Examples of Behavioural Public Administration Initiatives in the U.S. Federal Government

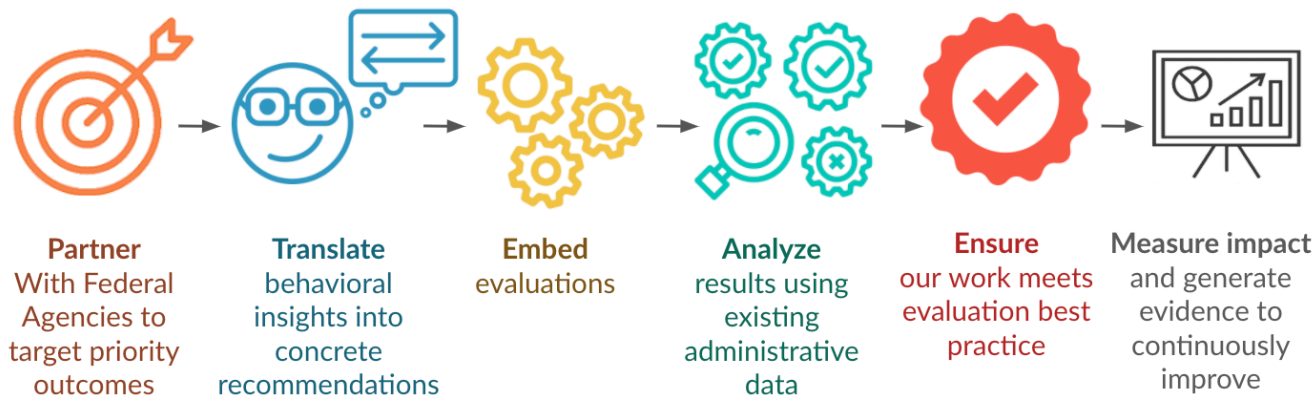
- **State and Local Behavioural Public Administration Initiatives**

- State Level Initiatives
- Local Level Initiatives

# Behavioural Public Administration Movement (cont.)

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- Is the Behavioural Public Administration Movement Making a Difference?
- Where Is the Behavioural Public Administration Movement Headed?



# How Can These Three Movements Align to Improve Decision Making?

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- **Bridging professional differences among the proponents**
- **Increase alignment with other systems that inform decisionmaking**
  - Policy
  - Budget
  - Implementation

# Resources

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## IBM Center for The Business of Government

- **Government for the Future: Reflection and Vision for Tomorrow's Leaders**
  - <http://www.businessofgovernment.org/node/3057#>
- **Government Reform: Lessons from the Past for Actions in the Future**
  - <http://www.businessofgovernment.org/report/government-reform-lessons-past-actions-future>
- **Data-Driven Government: The Role of Chief Data Officers**
  - <http://www.businessofgovernment.org/report/data-driven-government-role-chief-data-officers>
- **Making Federal Agencies Evidence-Based: the Key Role of Learning Agendas**
  - <http://www.businessofgovernment.org/report/making-federal-agencies-evidence-based-key-role-learning-agendas>
- **Government Performance Management: A Video Series**
  - <http://www.businessofgovernment.org/Government-Performance-Management>

Website: [www.businessofgovernment.org](http://www.businessofgovernment.org)

